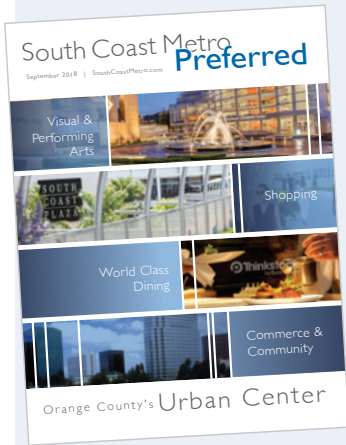


# South Coast Metro Preferred

Where Location Meets Business & Style



## 2018 Orange Coast Magazine Metro Preferred Insert

When it comes to describing South Coast Metro, the familiar real estate mantra: **Location, location, location** – should be followed by another word also worthy of a three-time emphasis – **Style, style, style.**

That's because South Coast Metro, Orange County's Urban Center, is one of Southern California's most preferred corporate and cultural centers. Nowhere else in Orange County can this sterling combination of Class A office space, superior business services, distinctive living, fashion, dining, performing arts and a treasure trove of other amenities be found. South Coast Metro is the preferred address for those seeking a vibrant blend of commerce and culture.

Insertion Type Size	Rate
Cover trim size: 8.5"x11". Allow .25" bleed on all sides	
Full Page	8.5"w x 11"h + .125 bleed \$5300
Half Page	8"w x 5"h (no bleed) \$3100
Rotating Banner Ad (Sept. 2018 - Jan. 2019) SouthCoastMetro.com	Based on availability

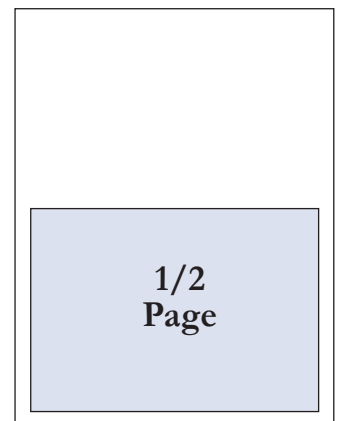
### Deadlines:

Art due: July 27, 2018  
 Distribution: September 2018  
 Circulation:  
 Orange Coast Magazine 48,000  
 Reaching 250,000 readers in Orange County  
 5,000 reprints

**Creative ad design services available upon request.** Additional charges may apply

Premium Positions	Rate
Front Inside Cover	\$6400
Back Inside Cover	\$6200
Back Cover	\$6500

For more information please contact:  
 Diane Pritchett at [alliance@southcoastmetro.com](mailto:alliance@southcoastmetro.com)  
 714.745.2109



### We accept the following file formats

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat  
 Please embed all images and outline all fonts.  
 High resolution CMYK files required.

### Getting your ad/artwork to us

Email us at: [tgundlock@g-raydesign.com](mailto:tgundlock@g-raydesign.com)  
 Please call or email with any questions regarding artwork or specifications  
 Tom Gundlock - 949-350-9286