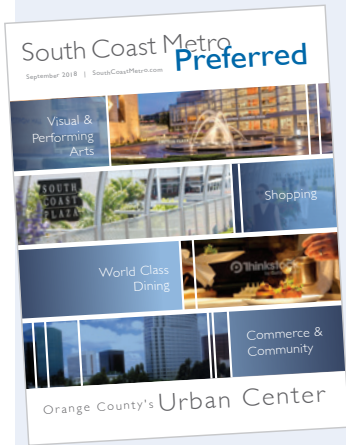


South Coast Metro Preferred

Where Location Meets Business & Style



2018 Orange Coast Magazine Metro Preferred Insert

When it comes to describing South Coast Metro, the familiar real estate mantra: **Location, location, location** – should be followed by another word also worthy of a three-time emphasis – **Style, style, style.**

That's because South Coast Metro, Orange County's Urban Center, is one of Southern California's most preferred corporate and cultural centers. Nowhere else in Orange County can this sterling combination of Class A office space, superior business services, distinctive living, fashion, dining, performing arts and a treasure trove of other amenities be found. South Coast Metro is the preferred address for those seeking a vibrant blend of commerce and culture.

Insertion Type Size	Rate
Cover trim size: 8.5"x11". Allow .25" bleed on all sides	
Full Page	8.5"w x 11"h + .125 bleed \$5300
Half Page	8"w x 5"h (no bleed) \$3100
Rotating Banner Ad (Sept. 2018 - Jan. 2019) SouthCoastMetro.com	Based on availability

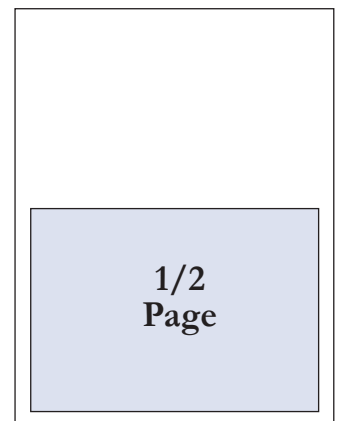
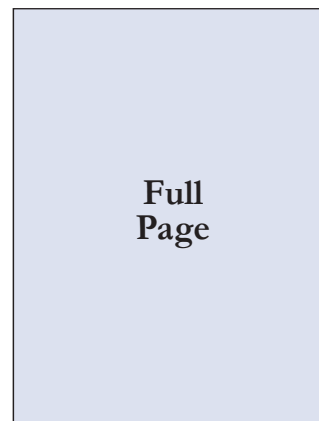
Deadlines:

Art due: July 27, 2018
 Distribution: September 2018
 Circulation:
 Orange Coast Magazine 48,000
 Reaching 250,000 readers in Orange County
 5,000 reprints

Creative ad design services available upon request. Additional charges may apply

Premium Positions	Rate
Front Inside Cover	\$6400
Back Inside Cover	\$6200
Back Cover	\$6500

For more information please contact:
 Diane Pritchett at alliance@southcoastmetro.com
 714.745.2109



We accept the following file formats

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe Acrobat
 Please embed all images and outline all fonts.
 High resolution CMYK files required.

Getting your ad/artwork to us

Email us at: tgundlock@g-raydesign.com
 Please call or email with any questions regarding artwork or specifications
 Tom Gundlock - 949-350-9286